

The 2022 Report on Power Regulators, Boosters, and Other Transformers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers power regulators, boosters, and other transformers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for power regulators, boosters, and other transformers is 3353119. It is for this definition that aggregate latent demand estimates are derived. Power regulators, boosters, and other transformers is specifically defined as follows:

3353119 Power and distribution transformers, except parts

33531191 Power regulators, boosters, and other transformers and parts for all transformers

3353119101 Transmission and distribution voltage regulators, boosters, and other special_purpose transformers



3353119104 Parts, including renewal and repair parts, subassemblies and accessories for all transformers



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