

# The 2022 Report on Power Cranes, Draglines, and Shovels: World Market Segmentation by City

<https://marketpublishers.com/r/28948D20720CEN.html>

Date: July 2021

Pages: 503

Price: US\$ 995.00 (Single User License)

ID: 28948D20720CEN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers power cranes, draglines, and shovels as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for power cranes, draglines, and shovels is 33312011. It is for this definition that aggregate latent demand estimates are derived. Power cranes, draglines, and shovels is specifically defined as follows:

33312011 Power cranes, draglines, shovels (including surface mining equip.)(exc parts)

33312011A4 Attachments (sold separately) for power cranes, draglines, and excavators, hoes

33312011A5 Attachments (sold separately) for power cranes, draglines, and excavators, dragline buckets, all sizes

33312011A7 Attachments (sold separately) for power cranes, draglines, and

excavators, clamshells/grapples

33312011AA Attachments (sold separately) for power cranes, draglines, and excavators, all other

3331201110 Power cranes, draglines, and shovels (excavators) (including surface mining equipment and attachments) (excluding parts)

3331201111 Excavators, hydraulic operated, crawler\_mounted, rated size not more than 24 metric tons

3331201114 Excavators, hydraulic operated, crawler\_mounted, rated size more than 24 metric tons

3331201117 Excavators, hydraulic operated, crawler\_mounted, rated size more than 40 metric tons

3331201129 Excavators, hydraulic operated, wheel (rubber) mounted, all sizes

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