

The 2022 Report on Power Cranes, Dozers, Tractors, off-Highway Trucks, Mixers, Pavers, and Backhoes: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers power cranes, dozers, tractors, off-highway trucks, mixers, pavers, and backhoes as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for power cranes, dozers, tractors, off-highway trucks, mixers, pavers, and backhoes is 3331201. It is for this definition that aggregate latent demand estimates are derived. Power cranes, dozers, tractors, off-highway trucks, mixers, pavers, and backhoes is specifically defined as follows:

3331201 Power cranes, dozers, tractors, off-hwy trucks, mixers, pavers, backhoes, etc.

33312011 Power cranes, draglines, shovels (including surface mining equip.)(exc parts)

33312012 Mixers, pavers, and related equipment (excluding parts)

33312013 Off-highway trucks, haulers, truck-type tractor chassis, trailers, excl. parts

33312014 Tractor shovel loaders (skid steer, wheel, crawler, & integral design backhoe)

33312015 Construction wheel & crawler tractors, dozers, & self-propelled log skidders

33312016 Graders , rollers & compactors, forklifts, scrapers, trenchers, excl parts

33312017 Attach. for tractors & other equip. (exc parts, winches, snow clearing attach.)

33312011A4 Attachments (sold separately) for power cranes, draglines, and excavators, hoes

33312011A5 Attachments (sold separately) for power cranes, draglines, and excavators, dragline buckets, all sizes

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