

The 2022 Report on Power Boiler and Heat Exchangers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers power boiler and heat exchangers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for power boiler and heat exchangers is 33231301. It is for this definition that aggregate latent demand estimates are derived. Power boiler and heat exchangers is specifically defined as follows:

33231301 Power boiler and heat exchangers

3323130111 Fabricated steel plate containers (trash and other), less than 13 gal

3323130116 Fabricated steel plate containers (trash and other), 13 gal to 79 gal

3323130121 Fabricated steel plate containers (trash and other), more than 79 gal

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