

The 2022 Report on Poultry and Livestock Feed Excluding Feed for Chickens, Turkeys, Cattle, and Swine: World Market Segmentation by City

<https://marketpublishers.com/r/235CBD647253EN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 235CBD647253EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers poultry and livestock feed excluding feed for chickens, turkeys, cattle, and swine as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for poultry and livestock feed excluding feed for chickens, turkeys, cattle, and swine is 31119M1. It is for this definition that aggregate latent demand estimates are derived. Poultry and livestock feed excluding feed for chickens, turkeys, cattle, and swine is specifically defined as follows:

31119M1 Other poultry and livestock feed

31119M111 Other poultry complete feed (duck, etc.)

31119M121 Other poultry feed supplements and concentrates (duck, etc.)

311119M131 Other poultry feed premixes (feed_base) (duck, etc.)

311119M141 Horse and mule complete feed

311119M151 Other livestock (sheep, etc.) complete feed

311119M161 Horse and mule feed supplements and concentrates

311119M171 Other livestock (sheep, etc.) feed supplements and concentrates

311119M181 Horse and mule feed premixes (feed_base)

311119M191 Other livestock (sheep, etc.) feed premixes (feed_base)

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