

The 2022 Report on Potash, Soda, and Boratic Minerals Mining: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers potash, soda, and boratic minerals mining as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for potash, soda, and boratic minerals mining is 212391. It is for this definition that aggregate latent demand estimates are derived. Potash, soda, and boratic minerals mining is specifically defined as follows:

212391 This U.S. industry comprises establishments primarily engaged in developing the mine site, mining and/or milling, or otherwise beneficiating (i.e., preparing) natural potassium, sodium, or boron compounds. Drylake brine operations are included in this industry, as well as establishments engaged in producing the specified minerals from underground and open pit mines.

212391M Miscellaneous receipts

212391P Primary products

212391S Secondary products

2123911 Crude potassium salts

2123912 Processed or refined potassium salts

2123913 Natural sodium carbonates and sulfates

2123914 Boron compounds

212391SM Secondary products and miscellaneous receipts

21239111 Potassium salts and boron compounds

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