

# The 2022 Report on Portable above-Ground Drilling Rigs and Parts: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers portable above-ground drilling rigs and parts as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for portable above-ground drilling rigs and parts is 3331327. It is for this definition that aggregate latent demand estimates are derived. Portable above-ground drilling rigs and parts is specifically defined as follows:

3331327 PORTABLE DRILLING RIGS AND PARTS (ABOVE GROUND)

33313271 Portable drilling rigs used on the surface (above ground)

33313272 Parts for portable drilling rigs used on the surface (above ground)

3331327101 Portable drilling rigs used on the surface (above ground)

3331327116 Portable drilling rigs and parts, rotary truck\_ and trailer\_ mounted, up to

14,999 lb (pull\_back capacity)

3331327121 Portable drilling rigs and parts, rotary truck\_ and trailer\_ mounted, 15,000 lb up to 29,999 lb (pull\_back capacity)

3331327126 Portable drilling rigs and parts, rotary truck\_ and trailer\_ mounted, 30,000 lb up to 59,999 lb (pull\_back capacity)

3331327131 Portable drilling rigs and parts, rotary truck\_ and trailer\_ mounted, 60,000 lb and over (pull\_back capacity)

3331327136 Portable drilling rigs and parts, rotary blasthole drills, truck\_, trailer\_, or track\_mounted, up through 59,999 lb

3331327141 Portable drilling rigs and parts, rotary blasthole drills, truck\_, trailer\_, or track\_mounted, 60,000 lb and over

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