

The 2022 Report on Porcelain, Steatite, and Other Ceramic Electrical Products: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers porcelain, steatite, and other ceramic electrical products as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for porcelain, steatite, and other ceramic electrical products is 3271130. It is for this definition that aggregate latent demand estimates are derived. Porcelain, steatite, and other ceramic electrical products is specifically defined as follows:

3271130 PORCELAIN, STEATITE, AND OTHER CERAMIC ELECTRICAL PRODUCTS

32711301 All wet process voltage porcelain products and components

32711302 Steatite electrical products

32711303 Other ceramic electrical products and components for electronic applications

3271130111 Pin_type porcelain electrical insulators and line posts, wet process voltage products shipped as complete insulators

3271130121 Suspension_type porcelain electrical insulators, 7 1/2_inch disc and smaller, wet process voltage products shipped as complete insulators

3271130131 Suspension_type porcelain electrical insulators, larger than 7 1/2_inch disc, wet process voltage products shipped as complete insulators

3271130141 Switch and bus porcelain electrical insulators (including cap_and_pin and post types), wet process voltage products shipped as complete insulators

3271130151 All other porcelain electrical insulators (including guy strain insulators and spools), wet process voltage products shipped as complete insulators

3271130161 Wet process voltage porcelain products shipped as porcelain pieces only for component parts of other electrical equipment

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