

# The 2022 Report on Porcelain Electrical Supply: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers porcelain electrical supply as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for porcelain electrical supply is 327113. It is for this definition that aggregate latent demand estimates are derived. Porcelain electrical supply is specifically defined as follows:

327113 This U.S. industry comprises establishments primarily engaged in manufacturing porcelain electrical insulators, molded porcelain parts for electrical devices, ferrite or ceramic magnets, and electronic and electrical supplies from nonmetallic minerals, such as clay and ceramic materials.

327113M Miscellaneous receipts

327113P Primary products

327113S Secondary products

3271130 PORCELAIN, STEATITE, AND OTHER CERAMIC ELECTRICAL PRODUCTS

3271133 Porcelain electrical supplies, steatite, and other ceramic electrical products

327113SM Secondary products and miscellaneous receipts

32711301 All wet process voltage porcelain products and components

32711302 Steatite electrical products

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