

The 2022 Report on Polyurethane Foam Transportation Products: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers polyurethane foam transportation products as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for polyurethane foam transportation products is 3261501. It is for this definition that aggregate latent demand estimates are derived. Polyurethane foam transportation products is specifically defined as follows:

3261501 Transportation polyurethane foam products

32615011 Transportation polyurethane foam products

3261501101 Transportation polyurethane foam products, molded seating

3261501102 Transportation polyurethane foam products, cut slab stock for seating and trim



3261501103 Transportation polyurethane foam products, other molded products including headrest, armrest, etc.



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