

The 2022 Report on Polyurethane Foam Furniture and Furnishing Products: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers polyurethane foam furniture and furnishing products as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for polyurethane foam furniture and furnishing products is 3261504. It is for this definition that aggregate latent demand estimates are derived. Polyurethane foam furniture and furnishing products is specifically defined as follows:

3261504 Furniture and furnishings polyurethane foam products

32615041 Polyurethane foam formed and slab stock for pillows, seating, and cushioning

32615042 Other polyurethane foam furniture and furnishing products

3261504110 Polyurethane foam formed and slab stock for pillows, seating, and cushioning

3261504215 Polyurethane foam carpet underlay, carpet and rug cushions, prime

3261504216 Polyurethane foam carpet underlay, carpet and rug cushions, bonded

3261504227 Polyurethane foam mattress cores (uncovered only)

3261504228 Polyurethane foam topper pads and quilting rolls

3261504237 Other furniture and furnishings polyurethane foam products

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