

# The 2022 Report on Polyolefin: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers polyolefin as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for polyolefin is 3252224. It is for this definition that aggregate latent demand estimates are derived. Polyolefin is specifically defined as follows:

3252224 Polyolefin

32522241 Polyolefin manufactured fibers

3252224111 Polyolefin monofilament yarn, including strip, made by filament yarn producers

3252224121 Polyolefin group (multi) filament yarn, including strip

3252224125 Polyolefin group (multi) filament and film, including strip

3252224131 Polyolefin film yarn, including strip

3252224141 Polyolefin staple

3252224145 Polyolefin staple, tow, and waste

3252224151 Polyolefin tow and waste

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