

The 2022 Report on Polyester, Polyolefin, and Other Non-Cellulosic Textured Fibers from Non-Cellulosic Fiber Producers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers polyester, polyolefin, and other non-cellulosic textured fibers made by non-cellulosic fiber producers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for polyester, polyolefin, and other non-cellulosic textured fibers made by non-cellulosic fiber producers is 325222D2. It is for this definition that aggregate latent demand estimates are derived. Polyester, polyolefin, and other non-cellulosic textured fibers made by non-cellulosic fiber producers is specifically defined as follows:

325222D2 Polyester, polyolefin, and other noncellulosic textured fibers, made by noncellulosic fiber producers

325222D211 Polyester textured fibers, made by noncellulosic fiber producers

325222D221 Polyolefin textured fibers, made by noncellulosic fiber producers

325222D231 Other noncellulosic textured fibers, made by noncellulosic fiber producers

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