

The 2022 Report on Polyester Manufactured Fibers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers polyester manufactured fibers as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for polyester manufactured fibers is 3252227. It is for this definition that aggregate latent demand estimates are derived. Polyester manufactured fibers is specifically defined as follows:

3252227 POLYESTER MANUFACTURED FIBERS

32522271 Industrial polyester yarn, including strip, made by filament yarn producers

32522272 Polyester textile yarn, including strip, made by filament yarn producers

32522273 Polyester fiberfill staple and tow

32522274 Other polyester staple and tow and polyester fiber salable waste

3252227111 Industrial polyester yarn, including strip, made by filament yarn producers

3252227211 Polyester textile yarn, including strip, made by filament yarn producers

3252227311 Polyester fiberfill staple and tow

3252227411 Other polyester staple and tow

3252227421 Polyester fiber salable waste

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