

The 2022 Report on Polishing Preparations and Related Products: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers polishing preparations and related products as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for polishing preparations and related products is 3256127. It is for this definition that aggregate latent demand estimates are derived. Polishing preparations and related products is specifically defined as follows:

3256127 POLISHING PREPARATIONS AND RELATED PRODUCTS

32561271 Polishing preparations and related products

32561271A1 Leather dressings and finishes, excluding shoe polish

32561271B1 Other polishing preparations and related products, including metal polish and polishing cloths and papers

3256127111 Automobile polish and cleaners, household

3256127121 Automobile polish and cleaners, industrial and institutional

3256127131 Furniture polish and cleaners, household

3256127141 Furniture polish and cleaners, industrial and institutional

3256127151 Floor polish, water emulsion, household

3256127161 Floor polish, water emulsion, industrial and institutional

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