

# **The 2022 Report on Poison Ivy and Oak Extracts and Other Allergenic Extracts for Human Use: World Market Segmentation by City**

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## **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens is 3254147121. It is for this definition that aggregate latent demand estimates are derived. Poison ivy and oak extracts and other allergenic extracts for human use excluding diagnostic allergens is specifically defined as follows:

3254147121 Biological products, excluding diagnostic, other biologics, allergenic extracts and other biologics for human use, including poison ivy and oak extracts, excluding diagnostic allergens

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