

# The 2022 Report on Plumbing and Heating Valves, Specialties, and Parts: World Market Segmentation by City

<https://marketpublishers.com/r/258C8524B717EN.html>

Date: July 2021

Pages: 507

Price: US\$ 995.00 (Single User License)

ID: 258C8524B717EN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers plumbing and heating valves, specialties, and parts as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for plumbing and heating valves, specialties, and parts is 33291912. It is for this definition that aggregate latent demand estimates are derived. Plumbing and heating valves, specialties, and parts is specifically defined as follows:

33291912 Plumbing and heating valves, including specialties and parts

3329191203 Plumbing and heating check valves, except plumbers' brass goods

3329191205 All other plumbing and heating valves (less than 125 lb w.s.p.), except plumbers' brass goods

3329191207 Plumbing and heating valve specialties, except plumbers' brass goods

3329191209 Parts for plumbing and heating valves and specialties, except plumbers' brass goods

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