

The 2022 Report on Plate and Float Mirrors: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers plate and float mirrors as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for plate and float mirrors is 3272155. It is for this definition that aggregate latent demand estimates are derived. Plate and float mirrors is specifically defined as follows:

3272155 Mirrors, plate and float (decorated or undecorated)

32721550 Handmade pressed and blown glassware, made in establishments not producing glass

32721551 Handmade pressed and blown glassware, made from purchased glass

327215521 Framed mirrors

327215541 Unframed mirrors

327215571 Automotive mirrors

3272155000 Handmade pressed and blown glassware, made in establishments not producing glass

3272155100 Handmade pressed and blown glassware, made from purchased glass

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