

The 2022 Report on Plastics Refractories and Ramming Mixes and High Alumina Phosphate Bonded Plastics: World Market Segmentation by City

<https://marketpublishers.com/r/2F88B48FA572EN.html>

Date: July 2021

Pages: 549

Price: US\$ 995.00 (Single User License)

ID: 2F88B48FA572EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers plastics refractories and ramming mixes less than 50 percent alumina, high alumina plastics refractories and ramming mixes of at least 50 percent alumina, and high alumina phosphate bonded plastics as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for plastics refractories and ramming mixes less than 50 percent alumina, high alumina plastics refractories and ramming mixes of at least 50 percent alumina, and high alumina phosphate bonded plastics is 3271240431. It is for this definition that aggregate latent demand estimates are derived. Plastics refractories and ramming mixes less than 50 percent alumina, high alumina plastics refractories and ramming mixes of at least 50 percent alumina, and high alumina phosphate bonded plastics is specifically defined as follows:

3271240431 Plastics refractories and ramming mixes less than 50 percent alumina, high alumina plastics refractories and ramming mixes 50 percent alumina and over and

high alumina phosphate bonded plastics

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