

# The 2022 Report on Plastics Plumbing Fixtures: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers plastics plumbing fixtures as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for plastics plumbing fixtures is 3261910. It is for this definition that aggregate latent demand estimates are derived. Plastics plumbing fixtures is specifically defined as follows:

3261910 PLASTICS PLUMBING FIXTURES

32619100 Plastics plumbing fixtures

32619101 Plastics plumbing fixtures

3261910000 Plastics plumbing fixtures

3261910111 Plastics plumbing fixtures, plastics laboratories (including cultured marble)

3261910121 Plastics plumbing fixtures, plastics bathtubs, including wall surrounds when sold as combined units, not including whirlpool baths, fiberglass (FRP) gel coat

3261910122 Plastics plumbing fixtures, plastics bathtubs, including wall surrounds when sold as combined units, not including whirlpool baths, fiberglass (FRP) acrylic (including cultured marble, PVC, and ABS)

3261910125 Plastics plumbing fixtures, plastics showers receptors, sold separately

3261910131 Plastics plumbing fixtures, plastics showers stalls, including receptors, fiberglass (FRP) gel coat

3261910135 Plastics plumbing fixtures, all other plastics shower stalls, including fiberglass (FRP) acrylic and other plastics

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