

# The 2022 Report on Plastics Packaging Excluding Film and Sheet, Foam, and Bottles: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers plastics packaging excluding film and sheet, foam, and bottles as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for plastics packaging excluding film and sheet, foam, and bottles is 3261994. It is for this definition that aggregate latent demand estimates are derived. Plastics packaging excluding film and sheet, foam, and bottles is specifically defined as follows:

3261994 Plastics packaging (except film and sheet, foam, and bottles)

32619941 Plastics packaging (excluding film and sheet, foam, and bottles)

3261994111 Plastics pails and drums, more than 3 gallons

3261994115 Plastics tubs (for food products)

3261994121 Plastics jars (for toilet goods, cosmetics, and food products)

3261994125 Plastics blister and bubble formed packaging

3261994131 Plastics shipping boxes and cases

3261994135 Plastics food trays (baskets, shipping boxes, and cases) (excluding foam)

3261994141 Plastics pallets

3261994145 Plastics closures, nonpressure, child\_resistant, for prescription products

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