

# The 2022 Report on Plastics and Rubber Industry Machinery Manufacturing: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers plastics and rubber industry machinery manufacturing as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for plastics and rubber industry machinery manufacturing is 333220. It is for this definition that aggregate latent demand estimates are derived. Plastics and rubber industry machinery manufacturing is specifically defined as follows:

333220 This industry comprises establishments primarily engaged in manufacturing plastics and rubber products making machinery, such as plastics compression, extrusion and injection molding machinery and equipment, and tire building and recapping machinery and equipment.

333220M Miscellaneous receipts

333220P Primary products

333220S Secondary products

3332201 Plastics working machinery and equipment, excluding patterns and molds

3332203 Rubber working machinery and equipment, excluding tire molds

333220SM Secondary products and miscellaneous receipts

3332203Y rubber

33322011 Plastic screw extrusion machines, excluding patterns and molds

33322012 Plastic molding machines, excluding patterns and molds

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