

The 2022 Report on Plastics Furniture Components and Furnishings: World Market Segmentation by City

<https://marketpublishers.com/r/26955B6CDF98EN.html>

Date: July 2021

Pages: 505

Price: US\$ 995.00 (Single User License)

ID: 26955B6CDF98EN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers plastics furniture components and furnishings as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for plastics furniture components and furnishings is 3261997. It is for this definition that aggregate latent demand estimates are derived. Plastics furniture components and furnishings is specifically defined as follows:

3261997 Plastics furniture components & furnishings (except foam & reinforced plastics)

32619971 Plastics furniture components and furnishings (excluding foam and reinforced plastics)

3261997111 Plastics furniture components, accessories, and parts (except foam and reinforced plastics)

3261997121 Other plastics furniture components and furnishings (including fixtures, mirror and picture frames, etc.) (except foam and reinforced plastics)

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