

# The 2023 Report on Pipes: World Market Segmentation by City

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# **Abstracts**

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of pipes as including all commonly understood products falling within this broad category, such as pipes used for oil and natural gas, potable water, sewer and drainage, industrial processing, conduit, drain, waste, vent, irrigation, structural mechanical, and original equipment manufacturer (OEM); steel, plastic, copper, ductile iron, concrete, aluminum, and clay materials; and polyvinyl chloride, high density polyethylene, fiberglass, chlorinated polyvinyl chloride, and acrylonitrile-butadiene-styrene plastic pipe resins, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Advanced Drainage Systems, Alcoa, ALFATUBO, Aliaxis, Amanco, American Cast Iron Pipe, ArcelorMittal, ARP, ASTRAL POLYTECHNIK, BENTELER International, Berkshire Hathaway, Buhlmann Rohr-Fittings-Stahlhandel GmbH + Company KG, Chevron, CHINA LESSO, DHM Plastics Ltd t/a Marley Plumbing and Drainage, Europipe, Finolex Industries, Formosa Plastics Group, GPS PE Pipe Systems, JFE Holdings, McAlpine & Company, Ltd., Mexichem S.A.B., Molecor, Mueller Industries, Nippon Steel, OAO TMK., Pegler, Saint-Gobain, Saudi Arabian Amiantit Company, SEKSUI Chemical Company, Solvay, supreme.co.in, Tenaris, Unicorn Group, Vallourec, Wienerberger,



and Wolverine Tube. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).



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