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The 2023 Report on Photo Printers: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of photo printers as including all commonly understood products falling within this broad category, such as devices for printing digital photographs from cameras and computers, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Canon, Epson, Hewlett-Packard, and Kodak. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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5.19 BELIZE

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5.21 BERMUDA
5.22 BHUTAN
5.23 BOLIVIA
5.24 BOSNIA AND HERZEGOVINA
5.25 BOTSWANA
5.26 BRAZIL
5.27 BRUNEI
5.28 BULGARIA
5.29 BURKINA FASO
5.30 BURUNDI
5.31 CAMBODIA
5.32 CAMEROON
5.33 CANADA
5.34 CAPE VERDE
5.35 CHAD
5.36 CHILE
5.37 CHINA
5.38 CHRISTMAS ISLAND
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5.40 COMOROS
5.41 COSTA RICA
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5.44 CUBA
5.45 CYPRUS
5.46 DENMARK
5.47 DJIBOUTI
5.48 DOMINICA
5.49 ECUADOR
5.50 EGYPT
5.51 EL SALVADOR
5.52 EQUATORIAL GUINEA
5.53 ERITREA
5.54 ESTONIA
5.55 ESWATINI
5.56 ETHIOPIA
5.57 FIJI
5.58 FINLAND

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5.59 FRANCE
5.60 FRENCH POLYNESIA
5.61 GABON
5.62 GEORGIA
5.63 GERMANY
5.64 GHANA
5.65 GREECE
5.66 GREENLAND
5.67 GRENADA
5.68 GUAM
5.69 GUATEMALA
5.70 GUINEA
5.71 GUINEA-BISSAU
5.72 GUYANA
5.73 HAITI
5.74 HONDURAS
5.75 HONG KONG
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5.77 ICELAND
5.78 INDIA
5.79 INDONESIA
5.80 IRAN
5.81 IRAQ
5.82 IRELAND
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5.85 JAMAICA
5.86 JAPAN
5.87 JORDAN
5.88 KAZAKHSTAN
5.89 KENYA
5.90 KIRIBATI
5.91 KOSOVO
5.92 KUWAIT
5.93 KYRGYZSTAN
5.94 LAOS
5.95 LATVIA
5.96 LEBANON
5.97 LESOTHO

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5.98 LIBERIA
5.99 LIBYA
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5.140 PERU
5.141 POLAND
5.142 PORTUGAL
5.143 PUERTO RICO
5.144 QATAR
5.145 ROMANIA
5.146 RUSSIA
5.147 RWANDA
5.148 SAMOA
5.149 SAN MARINO
5.150 SAO TOME E PRINCIPE
5.151 SAUDI ARABIA
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5.155 SIERRA LEONE
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5.176 THAILAND
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5.181 THE COOK ISLANDS
5.182 THE CZECH REPUBLIC
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