

# The 2022 Report on Pharmaceutical Preparations Acting on the Human Digestive and Genitourinary Systems: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers pharmaceutical preparations acting on the human digestive and genitourinary systems as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for pharmaceutical preparations acting on the human digestive and genitourinary systems is 325412D1. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations acting on the human digestive and genitourinary systems is specifically defined as follows:

325412D1 Pharmaceutical preparations, acting on the digestive or the genito\_urinary systems, for human use

325412D100 Pharmaceutical preparations, acting on the digestive or the genito\_urinary systems, for human use

325412D111 Antispasmodic/antisecretory

325412D112 Other digestive or genito-urinary preparations

325412D114 Digestive system preparations, antacids (including acid neutralizing products and products with coating functions), excluding effervescent salicylate products classified as analgesics

325412D117 Digestive system preparations, antidiarrheals (except narcotics)

325412D121 Digestive system preparations, laxatives, irritants

325412D124 Digestive system preparations, laxatives, bulk producing

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