

The 2022 Report on Pharmaceutical Preparations Acting on the Digestive or Genito-Urinary Systems: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers pharmaceutical preparations acting on the digestive or genito-urinary systems as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for pharmaceutical preparations acting on the digestive or genito-urinary systems is 325412D. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations acting on the digestive or genito-urinary systems is specifically defined as follows:

325412D Pharmaceutical preparations, acting on the digestive or genito-urinary systems

325412D0 Pharmaceutical preparations, acting on the digestive or the genito-urinary systems, for human use

325412D1 Pharmaceutical preparations, acting on the digestive or the genito_urinary systems, for human use

325412D000 Pharmaceutical preparations, acting on the digestive or the genito~urinary systems, for human use

325412D011 Digestive system preparations, enzymes

325412D014 Digestive system preparations, antacids including acid neutralizing products and products with coating functions

325412D017 Digestive system preparations, antidiarrheals

325412D021 Digestive system preparations, laxatives, irritants

325412D024 Digestive system preparations, laxatives, bulk producing

325412D027 Digestive system preparations, laxatives, fecal softeners

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