

The 2022 Report on Pharmaceutical Preparations for Veterinary Use: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers pharmaceutical preparations for veterinary use as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for pharmaceutical preparations for veterinary use is 325412T. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations for veterinary use is specifically defined as follows:

325412T Pharmaceutical preparations, for veterinary use

325412T0 Pharmaceutical preparations, for veterinary use

325412T1 Pharmaceutical preparations for veterinary use, excluding diagnostics; including medicinal premixes and medicated pet care products; excluding pet flea and tick products

325412T000 Pharmaceutical preparations, for veterinary use



325412T011 Pharmaceutical preparations, for veterinary use, anesthetics 325412T016 Pharmaceutical preparations, for veterinary use, anthelmintics 325412T021 Pharmaceutical preparations, for veterinary use, antibiotics, tetracyclines 325412T026 Pharmaceutical preparations, for veterinary use, antibiotics, penicillins 325412T031 Pharmaceutical preparations, for veterinary use, antibiotics, other 325412T036 Pharmaceutical preparations, for veterinary use, antibiotics, other 325412T036 Pharmaceutical preparations, for veterinary use, antibiotics, wound dressings, and fungicides



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