

The 2022 Report on Pharmaceutical Preparations for Humans for Neoplasms, the Endocrine System, and Metabolic Diseases: World Market Segmentation by City

<https://marketpublishers.com/r/206D403AFF7FEN.html>

Date: July 2021

Pages: 525

Price: US\$ 995.00 (Single User License)

ID: 206D403AFF7FEN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases is 32541211. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations for human use affecting neoplasms, the endocrine system, and metabolic diseases is specifically defined as follows:

32541211 Pharmaceutical preparations, affecting neoplasms, the endocrine system, and metabolic diseases, for human use

3254121100 Pharmaceutical preparations, affecting neoplasms, the endocrine system, and metabolic diseases, for human use

3254121111 Cancer therapy products

3254121112 Insulin/anti-diabetes products

3254121113 Other neoplasms, endocrine system, and metabolic diseases, including hormones

3254121116 Hormones and synthetic substitutes, local and topical (including anti-infective combinations) corticoids

3254121121 Hormones and synthetic substitutes, androgens, except anabolic agents

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