

The 2022 Report on Pharmaceutical Preparations for Human Use Affecting Parasitic and Infectious Diseases: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers pharmaceutical preparations for human use affecting parasitic and infectious diseases excluding diagnostics as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for pharmaceutical preparations for human use affecting parasitic and infectious diseases excluding diagnostics is 325412P1. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations for human use affecting parasitic and infectious diseases excluding diagnostics is specifically defined as follows:

325412P1 Pharmaceutical preparations, affecting parasitic and ineffective diseases, for human use (excluding diagnostics)

325412P100 Pharmaceutical preparations, affecting parasitic and ineffective diseases, for human use (excluding diagnostics)

325412P111 Anti_infective agents, amebacides and trichomonocides

325412P114 Anti_infective agents, anthelmintics

325412P117 Anti_infective agents, systemic antibiotic preparations, broad and medium spectrum, tetracyclines (including chlortetracycline and congeners)

325412P121 Anti_infective agents, systemic antibiotic preparations, broad and medium spectrum, cephalosporins

325412P124 Anti_infective agents, systemic antibiotic preparations, broad and medium spectrum, erythromycins

325412P127 Anti_infective agents, systemic antibiotic preparations, broad and medium spectrum, penicillins (single), semisynthetic, injectable

325412P131 Anti_infective agents, systemic antibiotic preparations, broad and medium spectrum, penicillins (single), semisynthetic, other forms

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