

The 2022 Report on Pharmaceutical Preparations for Human Use Acting on the Respiratory System: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers pharmaceutical preparations for human use acting on the respiratory system as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for pharmaceutical preparations for human use acting on the respiratory system is 325412A1. It is for this definition that aggregate latent demand estimates are derived. Pharmaceutical preparations for human use acting on the respiratory system is specifically defined as follows:

325412A1 Pharmaceutical preparations, acting on the respiratory system, for human use

325412A100 Pharmaceutical preparations, acting on the respiratory system, for human use

325412A111 Bronchial therapy

325412A112 Other respiratory preparations

325412A116 Bronchial dilators, including antiasthmatics

325412A121 Cough and cold preparations (prescription), cough preparations and expectorants, narcotic

325412A126 Cough and cold preparations (prescription), cough preparations and expectorants, non_narcotic

325412A131 Cough and cold preparations (prescription), cold preparations, nasal decongestants

325412A136 Cough and cold preparations (prescription), cold preparations, antihistamine

325412A141 Cough and cold preparations (prescription), cold preparations, other

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