

The 2023 Report on Pharmaceutical Packaging Products: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of pharmaceutical packaging products as including all commonly understood products falling within this broad category, such as standard plastic and plastic dispensing bottles; plastic jars and cans; blister packaging; compartment, slide, and wallet packs; films; lidding materials; secondary containers; packaging accessories; cartridge systems; injectors; prefillable syringes; parenteral vials and ampules; metered dose and dry powder inhalers; composite, all plastic, and collapsible tubes; glass pharmaceutical bottles and jars; semi-rigid plastic intravenous (IV) containers; premixed intravenous (IV) mini bags; glass intravenous (IV) containers; strip packs; paperboard boxes; pharmaceutical closures; track, track, and authentication, standard, and specialty labels; folding box, carton, and corrugated shipping secondary pharmaceutical containers; prescription containers; and plastic resin, paper and paperboard, glass, and aluminum foil packaging materials, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include 3M Company, Amcor, Comar, Global Closure Systems, McKesson, and Nampak. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was

considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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