

The 2022 Report on Petroleum Refineries: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers petroleum refineries as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for petroleum refineries is 324110. It is for this definition that aggregate latent demand estimates are derived. Petroleum refineries is specifically defined as follows:

324110 This industry comprises establishments primarily engaged in refining crude petroleum into refined petroleum. Petroleum refining involves one or more of the following activities: (1) fractionation; (2) straight distillation of crude oil; and (3) cracking.

324110A Liquefied refinery gases, including other aliphatics(feed stock and other uses)

324110D Other finished petroleum products, including waxes

324110G PETROLEUM LUBRICATING OILS AND GREASES, MADE IN A REFINERY

324110J UNFINISHED OILS AND LUBRICATING OIL BASE STOCK

324110M Miscellaneous receipts

324110P Primary products

324110S Secondary products

324110T OTHER FINISHED PETROLEUM PRODUCTS, INCLUDING WAXES, MADE
IN A REFINERY

3241101 Gasoline, including finished base stocks and blending agents

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