

The 2023 Report on Pearlescent Pigments: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of pearlescent pigments as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Aal Chem, ALTANA, BASF, Brenntag Specialties, CHESIR, Colourex, Cristal, Dev Tech (India) Pvt, Ltd, DIC Corporation, Dycon Chemicals, Eckart Effect Pigments, Fujian Kuncai Fine Chemicals Company, Ltd, FX Pigments Pvt, GEOTECH, Jiangsu Pritty Pearlescent Pigments Company, Ltd, Kolortek (Huaian Concord Industrial Products Company, Ltd), Kuncai Americas, LLC, L'Arca Srl (Arca Colors), Lansco Colors, L'Arca srl (Italy), Merck KGaA, Nanyang Lingbao Pearl Pigment Company, Ltd, Nihon Koken Kogyo Company, Oxen Special Chemicals Company, Plasti Pigments Pvt, Premier Pigments & Chemicals, Pritty Pearlescent Pigments Company, Ltd, RIKA Technology Company, Ruicheng, Sinoparst Science and Technology Company, Ltd, Sinpearl Pearlescent Pigment Company, Ltd, SMAROL Industry Company, Spectra Colors, Ltd, Sudarshan Chemical Industries, Sun Chemical, Valspar (India) Coatings Corporation Private, Ltd, and Zhejiang Ruicheng Company, Ltd. In addition to the sources indicated, additional information available to the public via news and/or press releases published

by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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