

# The 2022 Report on Parts and Accessories for Air-Conditioning and Heat Transfer Equipment: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers parts and accessories for air-conditioning and heat transfer equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for parts and accessories for air-conditioning and heat transfer equipment is 333415D. It is for this definition that aggregate latent demand estimates are derived. Parts and accessories for air-conditioning and heat transfer equipment is specifically defined as follows:

333415D Parts and accessories for air conditioning and heat transfer equipment

333415D1 Parts for heat transfer and air\_conditioning equipment

333415D101 Parts for heat transfer equipment, including air\_conditioning condensing units

333415D111 Parts for unitary air\_conditioners

333415D121 Parts for commercial refrigeration and related equipment

333415D131 Parts for compressors and compressor units

333415D141 Parts for condensing units, excluding air\_conditioning condensing units

333415D151 Parts for dehumidifiers and room air\_conditioners

333415D161 All other miscellaneous parts for refrigeration equipment

333415D171 All other miscellaneous parts for air\_conditioning equipment

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