

The 2022 Report on Parts, Attachments, and Accessories for Commercial Laundry Equipment and Presses: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers parts, attachments, and accessories for commercial laundry equipment and presses as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for parts, attachments, and accessories for commercial laundry equipment and presses is 33331204. It is for this definition that aggregate latent demand estimates are derived. Parts, attachments, and accessories for commercial laundry equipment and presses is specifically defined as follows:

33331204 Parts, attachments, and accessories for commercial laundry equipment and presses

3333120471 Parts, attachments, and accessories for commercial laundry equipment and presses, more than 10 kg (22 lb) load capacity

3333120491 Parts, attachments, and accessories for commercial drycleaning equipment and clothing presses

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