

The 2023 Report on Parachutes: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of parachutes as including all commonly understood products falling within this broad category, such as devices that reduce the speed of objects as they fall through the atmosphere by creating drag or aerodynamic lift and round, cruciform, and ram air parachutes, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Aerodyne, Aerospace, Airborne Systems, Atair, Ballenger International, Butler Parachute Systems, Cimsa Ingenieria De Sistemas,, Cirrus Aircraft, FXC Corporation / Guardian Parachute, Mills Manufacturing, NH Global, Sdn., NZ Aerosports, Parachute Systems, Sachsische Spezialkonfektion, and Zodiac Aerospace. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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