

The 2022 Report on Paperboard Cones, Reels, Spools, Bobbins, Blocks, and All Vulcanized Fiber Products: World Market Segmentation by City

<https://marketpublishers.com/r/2B1ECBDD37FCEN.html>

Date: July 2021

Pages: 524

Price: US\$ 995.00 (Single User License)

ID: 2B1ECBDD37FCEN

Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers paperboard cones, reels, spools, bobbins, blocks, and all vulcanized fiber products as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for paperboard cones, reels, spools, bobbins, blocks, and all vulcanized fiber products is 32221433. It is for this definition that aggregate latent demand estimates are derived. Paperboard cones, reels, spools, bobbins, blocks, and all vulcanized fiber products is specifically defined as follows:

32221433 Paperboard cones, reels, spools, bobbins, blocks, and all vulcanized fiber products

3222143301 Paperboard cones, reels, spools, bobbins, blocks, and all vulcanized fiber products

3222143331 Paperboard cones, reels, spools, bobbins, and blocks

3222143391 All vulcanized fiber products (boxes, cans, tubes, drums, etc.)

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