

The 2022 Report on Paper and Paperboard Mills: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers paper and paperboard mills as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for paper and paperboard mills is 3221. It is for this definition that aggregate latent demand estimates are derived. Paper and paperboard mills is specifically defined as follows:

3221 This industry group comprises establishments primarily engaged in manufacturing pulp, paper, or paperboard.

32211 See industry description for 322110.

32212 This industry comprises establishments primarily engaged in manufacturing paper from pulp. These establishments may manufacture or purchase pulp. In addition, the establishments may convert the paper they make. The activity of making paper classifies an establishment into this industry regardless of the output.

32213 See industry description for 322130.

322110 This industry comprises establishments primarily engaged in manufacturing pulp without manufacturing paper or paperboard. The pulp is made by separating the cellulose fibers from the other impurities in wood or other materials, such as used or recycled rags, linters, scrap paper, and straw.

322121 This U.S. industry comprises establishments primarily engaged in manufacturing paper (except newsprint and uncoated groundwood paper) from pulp. These establishments may manufacture or purchase pulp. In addition, the establishments may also convert the paper they make.

322122 This U.S. industry comprises establishments primarily engaged in manufacturing newsprint and uncoated groundwood paper from pulp. These establishments may manufacture or purchase pulp. In addition, the establishments may also convert the paper they make.

322130 This industry comprises establishments primarily engaged in manufacturing paperboard from pulp. These establishments may manufacture or purchase pulp. In addition, the establishments may also convert the paperboard they make.

322110M Miscellaneous receipts

322110P Primary products

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