

# The 2022 Report on Paper Industry Machinery: World Market Segmentation by City

<https://marketpublishers.com/r/2068851154C8EN.html>

Date: July 2021

Pages: 503

Price: US\$ 995.00 (Single User License)

ID: 2068851154C8EN

## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers paper industry machinery as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for paper industry machinery is 3332911. It is for this definition that aggregate latent demand estimates are derived. Paper industry machinery is specifically defined as follows:

3332911 Paper industries machinery

33329111 Paper industry wood preparations equipment and other paper industry pulp mill machinery (including pulp mill digesters and deckers, etc.)

33329112 Paper mill paper making machines

33329113 Paper mill coating machines, calendering and rolling machines, and other paper machines

33329114 Paper mill machines for finishing paper, except calendering or similar rolling

33329115 Machines for making bags, boxes, molding articles in paper pulp, paper, and paperboard and paper and paperboard cutting machines, etc.

3332911101 Paper industries wood preparation equipment, water-jet bark strippers

3332911104 Paper industry wood preparations equipment (including debarkers, chipper, knotters, splitters, chipscreens, water\_jet bark strippers, etc.)

3332911106 Other paper industries wood preparations equipment (including debarkers, chipper, knotters, splitters, chipscreens, etc.)

3332911111 Paper industry pulp mill grinders and refiners (TMP) for the manufacture of mechanical pulp

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