

# The 2022 Report on Paper, Film, and Foil Wrapping Machines Excluding Parts: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers paper, film, and foil wrapping machines excluding parts as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for paper, film, and foil wrapping machines excluding parts is 3339931B. It is for this definition that aggregate latent demand estimates are derived. Paper, film, and foil wrapping machines excluding parts is specifically defined as follows:

3339931B Paper, film, and foil wrapping machines, all types (except parts)

3339931B75 Paper, film, and foil wrapping machines, all types (except shrink and stretch film equipment, and parts)

3339931B79 Shrink and stretch film overwrapping, banding, and bundling machinery (except pallet unitizing and parts)

3339931B83 Palletizing, depalletizing, and pallet unitizing machinery with stretch film, adhesive, and strapping (except parts)

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