

The 2023 Report on Pallets: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of pallets as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Affordable Pallets, AlphaVisitech, Aristoplast Products Pvt, ARRINGTON LUMBER & PALLET Company, B.D. Industries (India) Pvt, Ltd., Bharadwaj Packaging Private, Ltd., Brambles, Cabka Group, Casadei Pallets, CHEP, Corrugated Pallets Company, Craemer Holding GmbH, DNA Packaging Systems, Doll Plast Pallets, Eagon Industrial, Edwards Timber Company, Inc., Emirates Pallet Factory, Falkenhahn, Fame Storage system Pvt, Ltd., iGPS Company, LLC, Inc., Industrial Pallet, Japan Pallet Rental, JIT Wood Packaging, L.C.N, Inc., LCN Pallets and Wooden Cases, LEAP India Pvt, LOSCAM, Mekins Group, ORBIS, PalettenWerk Kozik Spolka Jawna, ul., Palettes Gestion Services, PalletOne, PECO Pallet, PGS Group, Purus Plastics, Rehrig Pacific Company, Sangam Plastic Industries Private, Ltd., Saraswati Engineering, Ltd., Schoeller Allibert, Shanghai Lika Plastic Pallet Manufacturing Company, Ltd., Sintex, Spanco Enterprises, Swift Technoplast Private, Ltd., Takween Advanced Industries, Tasler, Inc., The Corrugated Pallets Company, Total Pack, and World Steel Pallet

Company. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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