

# The 2022 Report on Padding and Upholstery Filling, Batting, and Wadding Excluding Foam Rubber and Plastics: World Market Segmentation by City

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## Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers padding and upholstery filling, batting, and wadding excluding foam rubber and plastics as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for padding and upholstery filling, batting, and wadding excluding foam rubber and plastics is 3149993. It is for this definition that aggregate latent demand estimates are derived. Padding and upholstery filling, batting, and wadding excluding foam rubber and plastics is specifically defined as follows:

3149993 Paddings & upholstery filling, batting & wadding (except foam rubber & plastics)

31499931 Paddings and upholstery filling, batting, and wadding (excluding foam rubber and plastics)

3149993111 Automotive pads (excluding foam rubber and plastics)

3149993121 All other paddings (excluding foam rubber and plastics)

3149993131 Paddings and upholstery filling, batting, and wadding, made from cotton or all other natural fibers, excluding foam rubber and plastics

3149993141 Batting, wadding, and mattress felts, made from manmade fibers (excluding foam rubber and plastics)

3149993151 Upholstery filling (excluding foam rubber and plastics)

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