

The 2022 Report on Packaging Purchased Macaroni and Noodle Products with Other Purchased Ingredients: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers packaging purchased macaroni and noodle products with other purchased ingredients as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for packaging purchased macaroni and noodle products with other purchased ingredients is 311999B. It is for this definition that aggregate latent demand estimates are derived. Packaging purchased macaroni and noodle products with other purchased ingredients is specifically defined as follows:

311999B PACKAGING PURCHASED MACARONI AND NOODLE PRODUCTS WITH OTHER PURCHASED INGREDIENTS

311999B1 Packaging purchased macaroni and noodle products with other purchased ingredients

311999B111 Dry (less than 14 percent moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other purchased ingredients, not canned or frozen

311999B121 Fresh (14 percent or more moisture) purchased macaroni, spaghetti, vermicelli, and other macaroni products packaged with other purchased ingredients, not canned, frozen, or refrigerated

311999B131 Dry (less than 14 percent moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other purchased ingredients, not canned or frozen

311999B141 Fresh (14 percent or more moisture) purchased noodle products of all shapes, sizes, and types (except Chinese) packaged with other purchased ingredients, not canned, frozen, or refrigerated

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