

The 2023 Report on Packaging Machinery: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

In this report we define the sales of packaging machinery as including all commonly understood products falling within this broad category, irrespective of product packaging, formulation, size, or form. Companies participating in this industry include Aagard Group, Adelphi Packaging, Aetna Group, ALLIEDFLEX, Asian Packing Machinery Pvt, Ltd., Automated Packaging Systems, B&H Labeling Systems, Barry-Wehmiller, Belco Packaging Systems, Inc., Bosch, Bradman Lake Group, CKD, Coesia, Crown Holdings, Douglas Machine, Dover, Duravant, EDL Packaging Engineers, Inc., Franz Haniel & Cie., Fuji Machinery Company, GEA Group, Graphic Packaging, Harland Machine Systems, Herma, I.M.A. Industria Macchine Automatiche, Illinois Tool Works, Industria Macchine Automatiche (I.M.A) SpA, Ishida Company, KHS, Kronos, Langley Holdings, Lantech, Loveshaw, M.J. Maillis Group, Mamata Enterprises (India), Marchesini Group, MG America, Mpac Group, Muller Load Containment Solutions, Multivac, Newman Labeling Systems, Inc., Nichrome Packaging Solutions, Norden Machinery, Nordson, Omori Machinery Company, OPTIMA Packaging Group, Orion Packaging Systems, PFM Group, Premier Tech, Pro Mach, PWR Pack, Reynolds Group Holdings, Robert Bosch, Sacmi Imola, Salzgitter, Sato Holdings Corporation

(Japan), Scandia Packaging Machinery Company, Sidel, SIG Combibloc, Strapack Corporation, Tetra Laval, The Adelphi Group of Companies, Toyo Seikan Group Holdings, Uhlmann Pac-Systeme GmbH & Company Kg., Videojet Technologies, Viking Masek Global Packaging, Weber Marking Systems, Winpak, and Wraptech. In addition to the sources indicated, additional information available to the public via news and/or press releases published by players in the industry was considered in defining and calibrating this category. All figures are in a common currency (U.S. dollars, millions) and are not adjusted for inflation (i.e., they are current values). Exchange rates used to convert to U.S. dollars are averages for the year in question. Future exchange rates are assumed to be constant in the future at the current level (the average of the year of this publication's release in 2022).

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