

The 2022 Report on Overhead Traveling Cranes and Monorail Systems: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers overhead traveling cranes and monorail systems as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for overhead traveling cranes and monorail systems is 3339233. It is for this definition that aggregate latent demand estimates are derived. Overhead traveling cranes and monorail systems is specifically defined as follows:

3339233 Overhead traveling cranes and monorail systems

33392331 Complete overhead traveling cranes and monorail systems

33392332 Double top running bridge type overhead traveling cranes (except construction power cranes)

33392333 Parts and attachments for overhead traveling cranes and monorail systems

3339233101 Single top running bridge type overhead traveling cranes (except construction power cranes)

3339233111 Under running bridge type overhead traveling cranes (except construction power cranes)

3339233116 Gantry type overhead traveling cranes (except construction power cranes)

3339233121 Stacker_storage type overhead traveling cranes (except construction power cranes)

3339233131 Other overhead traveling cranes on fixed support

3339233136 Other overhead traveling cranes

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