

The 2022 Report on Outboard Reinforced Fiberglass Motorboats Excluding Sailboats and Lifeboats: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers outboard reinforced fiberglass motorboats excluding sailboats and lifeboats as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for outboard reinforced fiberglass motorboats excluding sailboats and lifeboats is 33661212. It is for this definition that aggregate latent demand estimates are derived. Outboard reinforced fiberglass motorboats excluding sailboats and lifeboats is specifically defined as follows:

33661212 Outboard plastics (reinforced) fiberglass motorboats, including commercial and military (except sailboats and lifeboats)

3366121222 Outboard plastics (reinforced) fiberglass runabouts

3366121225 Outboard plastics (reinforced) fiberglass utility boats

3366121228 Outboard plastics (reinforced) fiberglass cabin cruisers

3366121231 Outboard plastics (reinforced) fiberglass center console motorboats

3366121234 Outboard plastics (reinforced) fiberglass deck boats

3366121239 Outboard plastics (reinforced) fiberglass fish and ski boats (except bass boats)

3366121243 Outboard plastics (reinforced) fiberglass other fish boats (except bass boats)

3366121246 Other plastics (reinforced) fiberglass outboard motorboats

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