

The 2022 Report on Oriental, Dried, Dehydrated, Freeze-Dried, and Bouillon-Type Soup Mixes: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers oriental, dried, dehydrated, freeze-dried, and bouillon-type soup mixes as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for oriental, dried, dehydrated, freeze-dried, and bouillon-type soup mixes is 31142311. It is for this definition that aggregate latent demand estimates are derived. Oriental, dried, dehydrated, freeze-dried, and bouillon-type soup mixes is specifically defined as follows:

31142311 Soup mixes, including oriental, dried and dehydrated and freeze_dried, and bouillon

3114231111 Soup mixes, including oriental, dried and dehydrated, and freeze~dried

3114231113 Soup mixes (except packaged with purchased dehydrated ingredients)

including oriental, dried and dehydrated and freeze_dried

3114231115 Soup mixes packaged with purchased dehydrated ingredients

3114231121 Bouillon

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