

The 2022 Report on Optical-Type Sighting, Tracking, and Fire-Control Equipment: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers optical-type sighting, tracking, and fire-control equipment as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for optical-type sighting, tracking, and fire-control equipment is 33331411. It is for this definition that aggregate latent demand estimates are derived. Optical-type sighting, tracking, and fire-control equipment is specifically defined as follows:

33331411 Sighting, tracking, and fire_control equipment, optical_type

3333141100 Sighting, tracking, and fire_control equipment, optical_type

3333141101 Sighting, tracking, and fire_control equipment, optical_type, made from lenses, prisms, etc. produced in the same plant

3333141103 Sighting, tracking, and fire_control equipment, optical_type, made from purchased lenses, prisms, etc.

3333141104 Sighting and tracking laser systems and equipment

3333141105 Parts and accessories for sighting, tracking, and fire_control equipment, optical_type

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