

The 2022 Report on Optical Instruments and Lenses: World Market Segmentation by City

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Abstracts

This report was created for global strategic planners who cannot be content with traditional methods of segmenting world markets. With the advent of a 'borderless world', cities become a more important criteria in prioritizing markets, as opposed to regions, continents, or countries. This report covers the top 2,000 cities in over 200 countries. It does so by reporting the estimated market size (in terms of latent demand) for each major city of the world. It then ranks these cities and reports them in terms of their size as a percent of the country where they are located, their geographic region (e.g. Africa, Asia, Europe, Middle East, North America, Latin America), and the total world market.

This study covers optical instruments and lenses as defined by the North American Industrial Classification system or NAICS (pronounced 'nakes').

The NAICS code for optical instruments and lenses is 3333143. It is for this definition that aggregate latent demand estimates are derived. Optical instruments and lenses is specifically defined as follows:

3333143 ALL OTHER MISCELLANEOUS OPTICAL INSTRUMENTS AND LENSES

33331431 Binoculars and astronomical instruments

33331432 Other optical instruments and lenses (except sighting, tracking, and fire_control)

3333143110 Binoculars and astronomical instruments

3333143111 Binoculars and astronomical instruments, binoculars, prismatic and nonprismatic, terrestrial and celestial telescopes

3333143113 Binoculars and astronomical instruments, other astronomical instruments (excluding radio astronomy)

3333143115 Parts and accessories (including mountings) for binoculars, optical telescopes, and other astronomical equipment

3333143230 Other optical instruments and lenses (except sighting, tracking, and fire_ control)

3333143231 Optical test and inspection equipment (including standard sources, modulators, optical comparators, and interferometers), except optical microscopes

3333143233 Optical microscopes

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